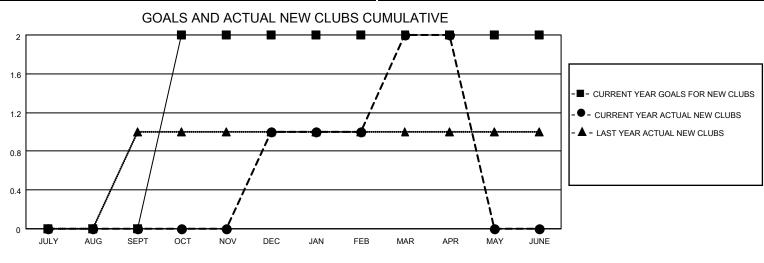
MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION MINNESOTA

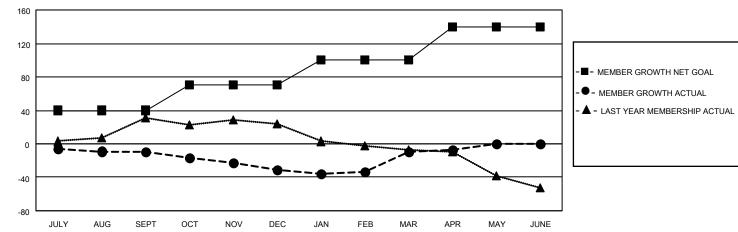
District 5M 1

Results as of: 4/30/2021

| Clubs | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|-------------------------|--|--|
| RESULTS FOR 2020-2021 | | | | RESULTS FOR 2020-2021 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | BER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) | |
| JULY/AUG/SEPT | 0 | 0 | 0 | JULY/AUG/SEPT | 40 | 18 | 25 | |
| OCT/NOV/DEC | 2 | 1 | 1 | OCT/NOV/DEC | 30 | 33 | 53 | |
| JAN/FEB/MAR | 0 | 1 | 0 | JAN/FEB/MAR | 30 | 47 | 23 | |
| APR/MAY/JUNE | 0 | 0 | 0 | APR/MAY/JUNE | 40 | 8 | 4 | |



GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 1 | | 23 CLUBS OF 53 ADDED 1 OR MORE | GENDER DISTRIBUTION | | |
|------------------|-----|--------------------------------|----------------------------|----------------|-----|
| | | NEW MEMBERS | MALE | 1,255 (72.59%) | |
| | | | FEMALE | 474 (27.41%) | |
| DROPPED MEMBERS | | | | | |
| DECEASED | 18 | CLICK HERE FOR CUMULATIVE | TOTAL FAMILY UNIT MEMBERS | | 307 |
| CLUB CANCELLED | 10 | MEMBERSHIP DATA | | | |
| OTHER 77 | | | FAMILY MEMBERS PAYING HALF | | 157 |
| TOTAL | 105 | | | | |
| MDD0404 | | | | | |

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